



PRESS RELEASE
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FOR IMMEDIATE RELEASE

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Variety of Dairy Goat Educational Events Scheduled in October

MADISON, Wis. – The Dairy Business Innovation Center and its partners are sponsoring a variety of educational dairy goat events in October, including a seminar at World Dairy Expo in Madison, an on-farm field day in Milton, and a state-wide goat conference in Platteville.

Event dates and locations include:

- **Oct. 1: Moving Small Ruminant Dairy Forward Seminar, World Dairy Expo, Madison, Wis.** Claire Mikolayunas, Small Ruminant UW-Extension Specialist, will lead a panel discussion from 12 noon to 1:45 p.m. during World Dairy Expo in the Wingra Room, located in the upstairs of the Exhibition Hall. A panel of speakers will include: John Runge, CRI, discussing dairy goat genetics; Paul Jandrin, AgSource, talking about utilizing milk testing data; and Don Von Rueden, Land O'Lakes Purina, discussing feeds for dairy goats. A question and answer period will follow. The seminar is free with paid admission to World Dairy Expo.
- **Oct. 9: Dairy Goat Field Day, Milton, Wis.** The DBIC's fourth and final dairy goat field day of 2010 will be hosted by Randy and Mary Adamson at their farm, 5203 Emerald Grove Road, Milton, Wis., from 10:30 a.m. to 2 p.m. The Adamsons have raised purebred breeding stock for sale and show for many years. As former dairy cow producers, a recent opportunity allowed them to return into the dairy business full time with dairy goats. The event is free, but registration is required. Contact Jeanne Meier at 608-219-4081 or jeannemariemeier@gmail.com to register.
- **Oct. 15-16: Fourth Annual Focus on Goats Conference, Platteville, Wis.** This year's annual conference is for producers, processors, educators and service providers and features information and advice for both beginners and the experienced in the goat industry. Register for one day for only \$30, or for both days at \$55. Conference runs from 8 a.m. to 4 p.m. both days. Download an event brochure and registration information on the DBIC website at: http://www.dbicusa.org/goats_milk.php

For more information about the DBIC Dairy Goat Initiative and educational events, contact Jeanne Meier at 608-219-4081, jeannemariemeier@gmail.com.

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The Dairy Business Innovation Center offers technical assistance to dairy producers and processors in developing value-added dairy products, business planning and market development. For more information, visit www.dbicusa.org.

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Committed to the future of rural communities.