



**PRESS RELEASE**  
**Contact: Jeanne Carpenter**  
**Communications Director**  
**Dairy Business Innovation Center**  
**Phone: 608-358-7837**  
**jeanne@wordartisanllc.com**  
**[www.dbicusa.org](http://www.dbicusa.org)**

FOR IMMEDIATE RELEASE

November 12, 2010

## **HACCP Seminars Offered to Small Artisan Wisconsin Dairy Processors**

MADISON, Wis. – Writing a plan that outlines how a dairy processor will prevent or respond to a food safety issue can be a time intensive project for a small artisan cheesemaker. Thanks to state funding, the Dairy Business Innovation Center announces several hands-on workshops to help processors develop such a plan.

The DBIC is offering four one-day HACCP – or Hazard Analysis and Critical Control Point Plan - workshops to assist small-scale dairies in four locations around the state between now and February. The workshops feature hands-on assistance in writing a plan, with a follow-up visit by state experts to support each dairy in implementation.

The seminars are made possible through funding from the Workforce Investment Act and the Workforce Development Board of South Central Wisconsin, which identified dairy training for small, farmstead processors to be of utmost importance. The sessions will be led by Rane May, Assistant Professor in the Department of Food Science and Manager of the Falcon Dairy Food Plant at UW-River Falls, and Marianne Smukowski, Dairy Safety Applications Coordinator, Center for Dairy Research at UW-Madison.

The workshops will take place at four locations. Registration is \$200 and includes the one-day training, as well as a full-day, on-farm follow-up visit and technical support throughout the HACCP Plan writing process. Upon completion, each participant will have an identified HACCP plan in hand.

Workshop dates and locations include:

- Monday, Nov. 29 in Siren, Wis.
- Friday, Dec. 10 in Wausau, Wis.
- Wednesday, Jan. 26 in Appleton, Wis.
- Thursday, Feb. 24 in Madison, Wis.

Advance registration is required. Contact Kathy Brown, 262-740-0705 or email [kathy@planningoptionsinc.com](mailto:kathy@planningoptionsinc.com) to register. Space is limited, so early registration is encouraged.

###

---

*The Dairy Business Innovation Center offers technical assistance to dairy producers and processors in developing value-added dairy products, business planning and market development. For more information, visit [www.dbicusa.org](http://www.dbicusa.org).*

*The DBIC is supported through tax-supported funding from USDA, Rural Development.*



Committed to the future of rural communities.