



PRESS RELEASE
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FOR IMMEDIATE RELEASE

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DBIC Hosts Dairy Goat Educational Field Day Set on June 19

MADISON, Wis. – The Dairy Business Innovation Center is sponsoring a dairy goat field day June 19, offering current and aspiring dairy goat producers more education on dairy goat nutrition, kidding, and foot care.

The field day is hosted by Mark and Ruby Walrath, in South Beloit, Illinois. The couple entered the dairy goat business in 2003, after their youngest daughter started showing goats for 4-H. Today, they milk a herd of 180 does and a neighbor raises all of their young stock.

Registration begins at 9:30 a.m. and the program runs from 10 a.m. – 2 p.m. Lunch will be available for purchase at the farm, and is hosted by the Tri-River Triers 4-H Club. The event is free, but attendees are asked to register in advance for planning purposes. To register, contact Jeanne Meier, 608-219-4081, jeannemariemeier@gmail.com.

Additional DBIC dairy goat field day dates and locations include:

- **July 17: Dreamfarm, Cross Plains, Wis.** Owner Diana Murphy will host a field day at her family's diversified dairy goat farm, which also includes pastured poultry and a farmstead cheese plant.
- **Sept. 18: Mark and Colleen Hansen Farm, Cleveland, Wis.** This field day is sponsored by Glacierland RC&D and the DBIC. The Hansens were early adapters of intensified rotational grazing with dairy cows, and have now transitioned to dairy goats. The day will include a pasture walk and tour of a new milking parlor with "window view" for visitors.
- **Oct. 9: Randy and Mary Adamson Farm, Milton, Wis.** The Adamsons have raised purebred breeding stock for sale and show for many years. As former dairy cow producers, a recent opportunity allowed them to return into the dairy business full time with dairy goats.

For more information about the DBIC Dairy Goat Initiative and educational events, contact Jeanne Meier at 608-219-4081, jeannemariemeier@gmail.com.

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The Dairy Business Innovation Center offers technical assistance to dairy producers and processors in developing value-added dairy products, business planning and market development. For more information, visit www.dbicusa.org.

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